WABC-TV/DT New York

WABC–TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC–TV NEW YORK and

MESSAGE & MEDIA – 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401041	10–01–2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	245428	PHILADELPHIA	D. PARKER	10–02–2012	10–07–2012	M (Broadcast Month, Cycle 1)	N	245428

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	10–02–2012	10–07–2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	300	5	1,500.00
2	10–02–2012	10–05–2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5–6AM (7426)	7	30		X	X	X	X			6	700	6	4,200.00
3	10–02–2012	10–05–2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6–7AM (7427)	7	30		X	X	X	X			4	1,600	4	6,400.00
4	10–02–2012	10–05–2012	07:00AM – 09:00AM	AM GMA 7–9AM (7429)	7	30		X	X	X	X			5	2,000	5	10,000.00
5	10–06–2012	10–06–2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	400	1	400.00
6	10–06–2012	10–06–2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	700	1	700.00
7	10–06–2012	10–06–2012	07:15AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	700	1	700.00
8	10–06–2012	10–06–2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	700	1	700.00
9	10–06–2012	10–06–2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30						X		1	700	1	700.00
10	10–07–2012	10–07–2012	06:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	2	400	2	800.00
11	10–07–2012	10–07–2012	06:15AM – 07:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	700	1	700.00
12	10–07–2012	10–07–2012	07:15AM – 08:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	700	1	700.00
13	10–07–2012	10–07–2012	08:00AM – 09:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	700	1	700.00
14	10–07–2012	10–07–2012	09:15AM – 10:00AM	AM EWN SA/SU 6–10AM (7434)	7	30							X	1	700	1	700.00
15	10–07–2012	10–07–2012	05:15AM – 05:56AM	AM SA/SU 5–6AM (7433)	7	30							X	1	50	1	50.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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16	10–07–2012	10–07–2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)	7	30							X	1	4,000	1	4,000.00
17	10–07–2012	10–07–2012	11:00AM – 11:30AM	SUNDAY 11AM–12PM (7438)	7	30							X	1	300	1	300.00
18	10–02–2012	10–05–2012	10:58AM – 12:00PM	DA THE VIEW (10707)	7	30		X	X	X	X			4	3,500	4	14,000.00
19	10–02–2012	10–05–2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON–4PM (7439)	7	30		X	X	X	X			4	1,400	4	5,600.00
20	10–02–2012	10–05–2012	03:00PM – 03:59PM	DA KATIE COURIC M–F (12182)	7	30		X	X	X	X			5	1,500	5	7,500.00
21	10–02–2012	10–05–2012	04:15PM – 04:59PM	EN EWN AT 4PM M–F (11372)	7	30		X	X	X	X			4	1,100	4	4,400.00
22	10–02–2012	10–05–2012	05:15PM – 05:55PM	EN EWN AT 5PM M–F (7450)	7	30		X	X	X	X			4	2,000	4	8,000.00
23	10–02–2012	10–07–2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	30		X	X	X	X	X	X	4	2,000	4	8,000.00
24	10–02–2012	10–05–2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30		X	X	X	X			4	4,000	4	16,000.00
25	10–02–2012	10–05–2012	11:35PM – 12:02AM	LF NIGHTLINE M–F (7453)	7	30		X	X	X	X			4	2,200	4	8,800.00
26	10–02–2012	10–07–2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30		X	X	X	X		X	5	4,500	5	22,500.00
27	10–03–2012	10–03–2012	09:00PM – 11:00PM	PE MON–SAT 8–11PM/SUN 7–11PM (7605)	7	30			X					1	15,000	1	15,000.00

	Tot Spots	Total $
Contracted Gross Total:	73	143,050.00
Actual Gross Total:	73	143,050.00
Agency Commission:		21,457.50
Net Total:		121,592.50

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Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	0.00	0.00	143,050.00	0.00	143,050.00
TOTAL	0.00	0.00	143,050.00	0.00	143,050.00

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